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### **Who We Are:**

The Illini 4000 is a registered 501(c)(3) non-profit organization founded by students at the University of Illinois at Urbana-Champaign, dedicated to spreading cancer awareness as well as raising money for cancer research on a local and national scale.

### **What We Do:**

Every summer, the Illini 4000 sends a group of dedicated and highly motivated students on a bicycle ride across America in order to accomplish two things:

- 1) Interact with the communities we ride through in an effort to raise cancer awareness and act as advocates for our cause
- 2) Use the ride as a means to raise money for cancer research and cancer support programs.

### **Our Goals:**

Through our organization, we seek to raise \$150,000 this year for cancer research and patient support services. Along our ride, we will develop and share the Portraits Project website with as many people as possible. In addition, we will work with hospitals, our beneficiaries, our sponsors, and other community organizations to set up events promoting cancer awareness.

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# THE PortraitsProject

A PORTRAIT OF CANCER ACROSS AMERICA

The Portraits Project is the Illini 4000's ultimate endeavor. During the 70 day bicycle journey, our riders record the stories of those cancer has affected. By capturing the unique narratives of cancer survivors, patients, and their families, we can better understand how the individuals respond to cancer according to their unique life experiences and individual beliefs. The Portraits Project illustrates how cancer is a universal disease across America and ultimately gives a voice to the American cancer experience.

Please visit [www.PortraitsProject.org](http://www.PortraitsProject.org) to learn more.

## Making a Contribution:

### Method 1: Donation Form

If your business is willing to make a financial or product commitment to the Illini 4000, please fill out the attached donation form and mail it to the address listed. Please make all checks payable to "Illini 4000."

### Method 2: Online Donations

Please visit <http://www.illini4000.org/donate/> to make a secure PayPal donation. Note that PayPal will take a small percentage of any donation made.

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## Sponsorship:

As a student-run, nonprofit organization, we rely heavily on the generosity of our sponsors. The Illini4000 offers a unique opportunity in that we provide national exposure both physically as we ride through over 10 different major cities as well as in the press, on our website, and with our social media. Our fiscal year runs from November 1, 2015 to October 31, 2016. Our Employee Identification Number (EIN) and tax-exemption code is 68-0640777. If you have any questions regarding sponsorship (financial sponsorship, equipment sponsorship, etc.), please contact us.

President:	Tyler Levy	<a href="mailto:president@illini4000.org">president@illini4000.org</a>
Director of Fundraising:	Kevin Gibbons	<a href="mailto:fundraising@illini4000.org">fundraising@illini4000.org</a>

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## Sponsorship Levels:

Jersey Level: Sponsors donating \$1000.00 and higher (in financial and/or product donation) will be recognized at the Jersey Level. The logo of Jersey Level sponsors will appear on the team jersey, team support vehicle, and the organization website. Sponsors will receive a team jersey. Logo and donation must be received by February 1, 2016, in order to ensure logo appearance on the jersey.

Wheel Level: Sponsors donating \$650.00 - \$999.99 (in financial and/or product donation) will be recognized at the Wheel Level. The brand logo of Wheel Level sponsors will appear on the team support vehicle and organization website. Logo and donation must be received by April 12, 2016, in order to ensure logo appearance on the support vehicle.

Saddle Level: Sponsors donating \$300.00 - \$649.99 (in financial and/or product donation) will be recognized at the Saddle Level. The brand logo of Saddle Level sponsors will appear on the organization website. There is no deadline for logo submission to appear on the website.

\*\*Sponsors are required to provide all logos in a *vector* format by the required deadlines to [fundraising@illini4000.org](mailto:fundraising@illini4000.org). Jersey Level sponsors should include an address for jersey delivery\*\*



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## Donation Form

Thank you for supporting our team! Please fill out this form and mail it to:

The Illini 4000  
P.O. Box 2431  
Champaign, IL, 61825

Company Name: \_\_\_\_\_

Donor Name: \_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Contact Number: \_\_\_\_\_

Email: \_\_\_\_\_

Donation for (Rider Name): \_\_\_\_\_

I would **NOT** like to receive Illini 4000 and Portraits Project newsletters (check if true): \_\_\_\_\_

Do **NOT** print my name/recognition level in the recognition newsletter (check if true): \_\_\_\_\_

For equipment or service donations, please specify below (ignore donation lines above):

\_\_\_\_\_  
\_\_\_\_\_

Specific Donations – Alternatively, donate towards the ride! Note that these dollars do not go into a separate fund for their specified purpose, but will nonetheless offset the cost that they are for. Check one or more of the following!

- |   |  |
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| <input type="checkbox"/> Sun screen for the summer (\$200)            | <input type="checkbox"/> Camping costs for the summer (\$1000)       |
| <input type="checkbox"/> Spare bike parts for the team (\$500)        | <input type="checkbox"/> Gas in the van for half the summer (\$1500) |
| <input type="checkbox"/> Snacks and fruit for half the summer (\$700) | <input type="checkbox"/> Food for half the summer (\$2000)           |

Lifetime Donors – By choosing to become a Lifetime Donor, Illini 4000 will remind you via email every year about our cause and ask if you would like to repeat your donation

I would like to become a Lifetime Donor \_\_\_\_\_