



2013 Annual Report



2013 in Review

from Illini 4000 President Tory Cross



Thank you to everyone who continues to support us in our efforts to end the dreaded disease that is cancer. As an entirely student-run organization, without the efforts of each of our contributors, no matter the dollar amount, it would be impossible for us to have the 20 riders of the 2014 Trek Bike America Team be preparing to ride Illini 4000's eighth ride from coast to coast. More tangibly, we would not have been able to donate an incredible \$115,500 to seven deserving beneficiaries, each dedicated to fighting cancer in a way that reflects how deeply invested the world needs to be to actually make the battle come to a close. With 75% of our donations going towards cancer research and 25% towards patient support services, we know that every penny donated has gone towards battling cancer.

Even more thanks are due when I realize how far we've come this year alone. Over \$55,000 has already been donated to the 2014 Trek Bike America Team, and we are so grateful for everyone who has contributed and all the hard work that everyone has put in so far.

However, this is not enough. As we push towards our goal of raising \$150,000, we know that more needs to be done, as more always needs to be done, if we can hope to end the pain that cancer has caused in so many lives.

Stepping into the position of Illini 4000's President was terrifying. It's still terrifying. Not because of being in control of a board of directors, all of whom are full-time students, nor because of the pressures that any leader faces. The biggest realization that terrifies me is that Illini 4000 has to continue for another year, that there are still people battling the disease each of us has a hand in fighting. That realization is also the most exciting piece of Illini 4000; that no matter what happens in our lives, Illini 4000, which is so much more than just our riders, will continue to keep fighting cancer until no one has to battle with the disease anymore. Through the efforts of the riders, the board of directors, our alumni, our supporters, the people we've conducted Portraits of, and everyone we've met along the way, we will always keep going.

Financial Summary

from Illini 4000 Treasurer *Graham-Reese Gawthorne*

The Illini 4000 depends on fundraising to achieve our mission to support cancer research, awareness, and patient support services. In FY 2012 (11/1/2011 – 10/31/2012), the Illini 4000 raised \$135,675 whereas in FY 2013 (11/1/2012 – 10/31/2013) the organization took in \$124,250.

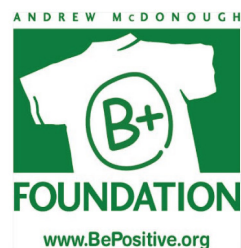
Despite this overall decrease, donations per rider increased from roughly \$5,200 in FY 2012 to \$5,500 in FY 2013. The Illini 4000 donated \$115,500 to support cancer research and patient support services. In supporting patient support services (25% of funds), the organization donated \$15,000 to Camp Kesem – Illinois, \$8,875 to the Livestrong Foundation, \$2,500 to the B+ Foundation, and \$2,500 to Camp TLC. In funding cancer research (75% of funds), the Illini 4000 donated \$50,000 to the Damon Runyon Cancer Research Foundation, \$29,125 to the American Cancer Society, \$5,000 to Dr. Harley, a cancer researcher on the University of Illinois campus, and \$2,500 to the B+ Foundation research sector.

The Illini 4000 is proud to say that 93.0% of donations taken in during 2013 were subsequently donated to cancer research and patient support services. Other the remaining 7.0%, a large portion was used towards a new design for our Portraits Project website.

Overall, the Illini 4000 enjoyed rich financial successes in FY 2013, and looks forward to continued growth in the coming year in our goal to raise \$150,000 for the fight against cancer.

Our Beneficiaries

Damon Runyon
Cancer Research
Foundation



Our Sponsors



Income Statement

Illini 4000
Statement of Operations
Year ended October 31, 2013

	2013
<u>Revenues and Other Sources of Income</u>	
Monetary Contributions and Gifts Received	\$ 124,250.00
Membership Dues and Assesmnts (<i>less travel reimbursements</i>)	11570.00
Revenues from Goods for Sale	989.50
FY 2012 Excess Cash	2263.81
Miscellaneous Revenues	370.00
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Total Revenues	\$ 139,443.31
<u>Expenditures and Disbursements of Revenue</u>	
Train to New York City	\$ 1,599.00
Van Rental	4786.60
Gas, Tolls, and Parking	1817.15
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Ride Transportation	6603.75
Food	999.55
Rider Resources (Backpacks, Jerseys, Team T-Shirts)	2610.12
Fundraising Expense (Bank, PayPal, Donor Recognition Costs)	316.00
Printing and Mailing	274.75
Camping	203.49
Legal Expense (Legal Compliance and Insurance)	1888.00
Portraits Project	568.90
Purchase Inventories	1506.24
Purchase of Assets	1801.85
Miscellaneous Costs	561.84
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Total Expenditures	\$ 18,933.49
Operational Net Income Avaiable to be Paid Out	\$ 120,509.82
<u>Charitable Donations</u>	
Donation to Damon Ruynon Cancer Research Fund	50,000.00
Donation to American Cancer Society	29,125.00
Donation to Camp Kesem - Illinois	15,000.00
Donation to Illinois Charitable Fund (Dr. Brendan Harley)	5,000.00
Donation to TLC Camp	2,500.00
Donation to B+	5,000.00
Donation to Livestrong Foundation	8,875.00
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Total Charitable Donations	115,500.00
Excess (Deficit) for FY 2013	\$ 5,009.82

THE Portraits Project

A PORTRAIT OF CANCER ACROSS AMERICA

from Director of the Portraits Project Casey Fee

2013 was a very important year for the Portraits Project. It was a year of new ideas, leadership, and events. The creation of a Portraits Board of Directors had its first year with board members Sarah Bopp, Catherine Kemp, Rishy Chacko, and Connor Wilson. With a working team, the Portraits Project was able to expand unlike any other year with the increased manpower and enthusiasm. During the year, we hosted our annual gallery at the YMCA as well as plan for a major overhaul of our website. A contract deal was signed with the local web designers Accuraty Solutions to initiate the creation of The Portraits Project's new website. We are extremely excited to continue this relationship and to have a fully functioning website where we can create an online community and share the many Portraits that we have collected over the years. The amount of work that has had to be done in order for this to succeed was very large, but totally worthwhile and rewarding.



2013 riders with Ken Bettencourt in Greenfield, IN. Ken's Portrait was conducted during the most recent summer's ride.



2013 Bike America Team riders along with Eric Smith, who completed a Portrait in Rapid City, SD, whose brother passed away from cancer. The riders met Eric while camping at a neighboring site.

In 2014, the Portraits Board is extremely excited to keep working towards spreading awareness, strength, inspiration and stories through the Portraits Project. This March, The Portraits Project had a large display room during University of Illinois's Relay for Life. There is also an upcoming benefit gala on April 6th in Urbana; check out illini4000.org for more details if you're interested in attending! We are more motivated than ever to keep going and strive to give Portraits what we know it deserves.

www.portraitsproject.org



www.facebook.com/PortraitsProject

2014 Trek Bike America Team

Team Training

from Director of Team Development Connor Ramsey



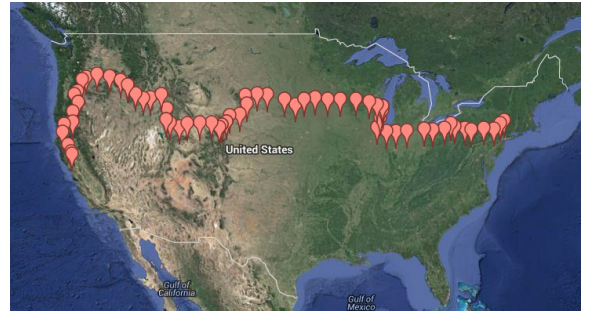
The beginning of 2014 has been as busy as it has been frigid. This has not hindered the progress of the 2014 Trek Bike America Team, however. For the last few months, the Team has made considerable advances in their preparedness both physically and mentally. As both the Director of Team Development and a member of the 2014 Team, it has been my astute pleasure to watch nineteen fellow cancer-fighters grow as individuals and as a group. As we approach the summer, the Team will experience their first training rides, the subsequent exhaustion, and will begin to better

comprehend the larger meaning of both. At the same time, they will learn about how cancer affects individuals, families, communities, and nations. I have full faith that when the 2014 Ride begins neither the miles logged nor the knowledge gained will be lost on this team. Rather, I am excited to be a part of a team that will undoubtedly resolve to persevere, educate, and inspire with every pedal stroke.

2014 Route

from Director of Logistics David Walder

This summer, the Trek Bike America team will be cycling from New York City to San Francisco over the course of 71 days and 4495 miles. The team will depart New York on May 25th and follow previous routes from New York to Chicago, arriving in Chicago on June 11th. From Chicago, the team will head west across northern Iowa and Nebraska before cutting south and crossing the Rocky Mountains in Colorado on the highest continuous paved road in the United States. From there, the team will continue west to Salt Lake City, then ride northwest through Idaho and Oregon. The team will head south at Bend, Oregon, passing by Crater Lake, redwood forests, and the California coast, before crossing the Golden Gate Bridge into San Francisco on August 3rd. Details of the route can be found at illini4000.org/route.



Special Events

from Director of Special Events Ashley Young

The 2014 Trek Bike America Team has an exciting summer to look forward to! Our riders will meet with our top beneficiary, Damon Runyon Foundation, in both New York City and Salt Lake City to meet with the scientists they help fund and learn about their cancer research. In Illinois we will have two ride-along events: out of Champaign on June 9th and out of Chicago on June 12th. Please check out our website if you are interested in riding along or greeting the team. The team will be finishing in San Francisco on August 3rd, and arrival event information will also be posted on our website.

Before the team makes their way to New York City, fundraising is in full swing. Throughout the spring semester Illini 4000 is partnering up with another beneficiary, Camp Kesem at Illinois, for several fundraising and social events. After Relay for Life on March 15th, we are looking forward to the Portraits Project Gala on April 6th, Alumni Weekend April 12th, and 24 Hours of Cycling April 17th-18th. We have a full semester ahead of us, and are excited to finally get outside on our bikes!

Donate To Illini 4000

Dear Donor,

On behalf of the Illini 4000, I would like to thank you for your support of our organization. It is due to the generosity of donors like yourself that the Illini 4000 is able to reach its ambitious fundraising goals, as well as spread cancer awareness through the Portraits Project.

This past year, the Illini 4000 donated \$115,500 to cancer research and patient support services. The deserving recipients of these funds include the the Damon Runyon Cancer Research Foundation, American Cancer Society, the Lance Armstrong Foundation, B+ Foundation, Camp TLC, Camp Kesem Illinois, and Illinois cancer researcher Dr. Brendan Harley.

As we speak, another successful year of fundraising is underway, with the 2014 Trek Bike America Team striving to reach the Illini 4000's annual goal of \$150,000. As always, we are incredibly excited and we would like to share that excitement with as many people as we can. Accordingly, we kindly ask you to renew your support for the Illini 4000 in our ongoing fight against cancer.

We are sincerely grateful for your continued encouragement, especially as our organization continues to expand and mature. A donation form can be found below. Donations can be made online via PayPal by visiting illini4000.org/donate.

-Alexandre Massey
Director of Fundraising

Donation Form

Please print this page, fill out the information below, cut this form and mail to the address to the right. All checks should be made out to Illini 4000

Your Name:

Address:

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Email:

(If your email is provided, we will send donation receipts electronically to minimize organizational mailing costs)

I want to continue supporting Illini 4000 with a tax-deductible donation of (select one):

\$25

\$50

\$100

\$200

\$250

Other: _____

Illini 4000
P.O. Box 2431
Champaign, IL 61825

Thank you for supporting our cause!

Contact Us

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We would love to hear from you! If you have any general questions or comments about the organization, email us at

contactus@illini4000.org

For more information about Illini 4000:

www.illini4000.org

www.facebook.com/Illini4000

[@Illini4000](https://twitter.com/Illini4000)

For more information about the Portraits Project:

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